



**A New Approach For Your Old Tax
Frustrations & Concerns**



**YOU ONLY GET TWO
CHOICES DURING TAX
SEASON.**

WHAT'S YOURS?



TOP SECRET

Name: Joseph Franek

Occupation: Tax
Accountant/Tax Preparer

Classification: Saver

Mission: Keep the IRS from
taking your money.

Notes:

Operative is charming and
likable.

To be considered dangerous to
your taxes.



ABOUT FRANEK TAX SERVICES

- ✓ **35 Years of Tax Preparation Experience**
- ✓ **High Level of Customer Service**
- ✓ **98% Client Retention Rate**
- ✓ **First Consultation Always Free!**
- ✓ **Client Data Always Private & Secure**
- ✓ **Individual & Small Business Returns**
- ✓ **Electronic Filing of All Returns**
- ✓ **Free Notary Services to my Customers (& Go-Givers!)**



CLIENT REFERRAL PROGRAM

- ✓ **Get a 10% Discount For Tax Preparation for Referrals That Result in a Prepared Tax Return***
- ✓ **Get Your Return for Free for Referring 6 New Customers (No time Limit applies!)**

***Maximum of
10% Discount
Per Year**





It's the beginning of **May 2020** & there is a sharp chill to the air. A cold wind blows with dark clouds on the horizon. It's not the weather, it's the looming threat of an extended

Tax Season!

A NEW NORMAL! TAX SEASON 2020 REVISED.



A longer Filing Season for 2020. Filing Deadline now July 15, 2020. Extension is still to October 15th with a 3 Month Extension Season.

Estimated Tax Payments: 1st Payment due on June 15, 2020. With modified law April payment now due on July 15, 2020.

Customer Service to a New Height: Extended hours on Saturdays/Customer appointments at home & At their convenience (Initial meeting & tax Folder drop-off)

Our office & conference room cleaned and disinfected after each in-Office meeting and at close of Business day.

New Customer appointment made for either a phone conversation or a in-person meeting at Office.

We respect the 6-foot social distancing when necessary but with office meetings not always practical.

We will accept E-mails of tax paperwork for those customers who rather not come to the Office.

RECORD KEEPING

- ✓ **Make a Conscious Effort For Record Keeping (Don't wait to the last Minute!)**
- ✓ **Know What You Are Keeping Records For:**

- **Medical Expenses (7.5%AGI)**
- **Vehicle Expenses (Gas, Mileage, Insurance, Etc.)**
- **Business Expenses (For Sole Proprietorship, LLC's)**
- **Charitable Contributions**
- **Rental Income & Expenses**



RECORD KEEPING

- ✓ **Computer File/ Excel Spreadsheet & Quickbooks**
- ✓ **Notebooks – Use of pages/ columns for gas mileage to & from locations. Make sure to keep accurate records of medical expenses as well as Sch C business expenses.**
- ✓ **Keep Receipts In a Central Location: Computer, File Folder or even a BOX!**
- ✓ **Don't forget the little things – Business Meals, Travel Expenses, also Rent & Utilities for a Home Business Office.**
- ✓ **If you have rental property remember expenses & Depreciation!**



RECORD KEEPING

- ✓ If you are unsure what records to keep or how to keep them, contact your tax preparer or accountant.
- ✓ Or call **Franek Tax Services!**
 - ✓ **(919) 637-6731**
- ✓ “Don’t let taxes stress you out. Don’t panic, call Joe Franek.”



DEATH AND TAXES

Remember just because they are inevitable does not mean they have to be the same. So don't let this happen to you.



HELP



**THANK
YOU VERY
MUCH!**

**570 New Waverly Pl, Ste 220
Cary, NC 27518**

Bus. Ph: 919-637-6731

Cell Ph: 919-931-0412

www.franektaxservices.com

E-mail: TaxmanJF54@aol.com

